

Transforming BFSI with data-driven strategies to boost demand, supply, and risk management





Robosoft Technologies is a digital transformation company with 25+ years of software development experience. We craft digital solutions across various industries, with BFSI as one of our key strengths. We proudly support leading BFSI brands such as Invesco, HSBC, Mercury Financial, PGIM, and ICICI.



We offer Managed Data Services & Managed Data Analytics



#### **Data Experiment Studio**

Hypothesis Testing | POC | KPI Derivation | Data Exploration | Solution Design



## **Data Solutions**

Cost & Performance Optimization | Re-Architecture | Data Analysis | Tech Stack Selection | Custom Solutions



## Intelligent Systems

Bots | Generative AI | Intelligent Automation | NLP | Computer Vision



#### DataOps

Data Pipeline | Transformation | Visualization | Governance | Warehouse | Big Data Engineering | Cloud Migration



## **Modernization**

Modernize Legacy Data Pipes, Applications, and Platforms | Managed Support for Data Platforms



## **Applied Data Science**

Customer | Market | Performance Analytics | MLOps | Model Integration & Deployment

# Business Capabilities in BFSI





#### **Demand Generation and Supply optimization**

Targeted Marketing Campaigns | Hyper Personalization | Product Recommender | Campaign Attribution | Virtual Assistants | AI Chatbots | Customer 360 | Conversions



#### **Risk Mitigation**

Fraud Detection | Risk Modelling | Credit Risk Analysis | Custom Risk Models | Customer Profiling | Automated Document Analysis | Document Summarization



#### Performance Management

Churn Prediction | Portfolio Performance | Sales Analysis | Distributor and Channel Sales | Live Time Value Calculation | Credit Collection | Compliance Reporting



#### **Operational Efficiency**

Form Recognizer | Self-Served Customer Onboarding | AI based Training and Support | AI enabled Form Processing | Document Routing | Custom AI based Automation

## Technical Capabilities in BFSI



#### Integration, Data & Cloud Platform Setup

Data Lake | Data Warehouse | Integration Services | Real time data streaming | Batch Data Processing | Web Scrapping | Data Cleansing | Enrichment Service | Managed Cloud | Cloud Engineering | Cloud Migration | Data Security



#### **Analytics and Reporting**

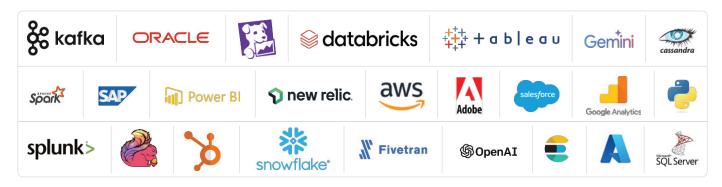
Dashboard Development | Self-Service Data Visualization | Ad-Hoc Reporting | Machine Learning Model Development | Insight Generation



#### **Generative Al**

Gen AI on Custom Data | RAG Implantation | Translation | Speech-to-Text & Text-to-Speech | Content Summarization | ChatBot | Form Processing | Training

## **Key Technologies**



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services@robosoftin.com www.robosoftin.com