Robosoft Technologies®
EMOTION ENGINEERING & DESIGN

Transforming BFSI with data-driven strategies to boost demand, supply, and risk management

Robosoft Technologies is a digital transformation company with 25+ years of software development experience. We craft digital solutions across various industries, with BFSI as one of our key strengths. We proudly support leading BFSI brands such as Invesco, HSBC, Mercury Financial, PGIM, and ICICI.

30+
Projects in AI, ML, DataOps

50+
Data professionals

8-12 Weeks
to show results

- Entrepreneurial spirit
- Fast turnarounds
- Agile delivery approach

- Maximize data value
- Prioritize ROI

We offer Managed Data Services & Managed Data Analytics

Data Experiment Studio
Hypothesis Testing | POC | KPI Derivation | Data Exploration | Solution Design

DataOps
Data Pipeline | Transformation | Visualization | Governance | Warehouse | Big Data Engineering | Cloud Migration

Data Solutions
Cost & Performance Optimization | Re-Architecture | Data Analysis | Tech Stack Selection | Custom Solutions

Modernization
Modernize Legacy Data Pipes, Applications, and Platforms | Managed Support for Data Platforms

Intelligent Systems
Bots | Generative AI | Intelligent Automation | NLP | Computer Vision

Applied Data Science
Customer | Market | Performance Analytics | MLOps | Model Integration & Deployment

Business Capabilities in BFSI

Demand Generation and Supply optimization
Targeted Marketing Campaigns | Hyper Personalization | Product Recommender | Campaign Attribution | Virtual Assistants | AI Chatbots | Customer 360 | Conversions

Risk Mitigation
Fraud Detection | Risk Modelling | Credit Risk Analysis | Custom Risk Models | Customer Profiling | Automated Document Analysis | Document Summarization

Performance Management
Churn Prediction | Portfolio Performance | Sales Analysis | Distributor and Channel Sales | Live Time Value Calculation | Credit Collection | Compliance Reporting

Operational Efficiency
Form Recognizer | Self-Served Customer Onboarding | AI based Training and Support | AI enabled Form Processing | Document Routing | Custom AI based Automation

Technical Capabilities in BFSI

Integration, Data & Cloud Platform Setup
Data Lake | Data Warehouse | Integration Services | Real time data streaming | Batch Data Processing | Web Scrapping | Data Cleansing | Enrichment Service | Managed Cloud | Cloud Engineering | Cloud Migration | Data Security

Analytics and Reporting
Dashboard Development | Self-Service Data Visualization | Ad-Hoc Reporting | Machine Learning Model Development | Insight Generation

Generative AI
Gen AI on Custom Data | RAG Implantation | Translation | Speech-to-Text & Text-to-Speech | Content Summarization | ChatBot | Form Processing | Training

Key Technologies

kafka	ORACLE		databricks	tableau	Gemini	cassandra
Spark	SAP	Power BI	new relic.	aws	Adobe	salesforce	Google Analytics	python
splunk>			snowflake	Fivetran	OpenAI		A	Microsoft SQL Server

Brands you trust, trust us

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MERCURY FINANCIAL	hp	Paytm	CapitaLand
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